

## Practical use of the social media in IUGONET

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The Inter-university Upper Atmosphere Global Observation NETWORK (IUGONET) is a six-year research project of the National Institute of Polar Research, Tohoku University, Nagoya University, Kyoto University, and Kyushu University to clarify the mechanisms of the long-term variations in the upper atmosphere. We have opened to the public our metadata database of ground-based observations of the upper atmosphere (<http://search.iugonet.org/iugonet/>). Moreover, we have released the iUgonet Data Analysis Software. The IUGONET project uses social media, for instance, 1. tweet the progress of our project by using Twitter, 2. public presentation of the demo movies of our data analysis software by using YouTube, 3. real-time distribution of our workshop by using Ustream.

In this presentation, we will explain the practical use of the social media in IUGONET project.

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