

Consideration of Effective Transmission of Information Using Twitter in Geoscience

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Twitter is one of the very important tools of gathering and transmission of information. Institutions for academic research can use this for effective way of publication. And it is no exception in geoscience. Therefore, it is important to operate twitter account which can get many retweet and favorite and communicate with follower.

We counted the number of retweet and reply, favorite, non-official retweet.

We researched effective operation of Twitter account in geological science and report the researched results.

Keywords: Twitter, Social Media, Geoscience