

## Activity of Misato-Kai in Sado Island Geopark

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We introduce the activity of Misato-Kai, which played an important role for Sado Island Geopark to be a member of Japanese Geoparks Network.

Misato-Kai is the association that was established in 2006 by hostesses of local Japanese inns and hotels to keep close relationship with each other and revitalize tourism in Sado Island. Until now, they've made eco-friendly chopsticks and OMOTENASHI pocket notebooks.

Also, they make place mats as their activities. These mats are made of paper and have some pictures and captions on them to introduce some tourist attractions and promotional programs to guests. This time, they made the place mat under the theme of Sado Island Geopark and many groups and associations such as, Misato-Kai, Sado City and welfare facilities give much support to make it. The cooperation is the significant feature for this activity.

Now, these place mats are attracting favorable comments from hotel guests. Some guests bring it home and others leave some messages on it for people of welfare facilities in Sado Island. It is a useful tool for communication between the hotel guests and the hostesses in local Japanese inns.

In Sado Island, many associations are extremely active. They are very important for Sado Island Geopark activities. We hope that we can work together for our geopark in the future.

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