

## To clarify the role of Mass-media and Global Warming

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The global warming is the most current and serious issue for the world. So many peoples and organizations and governments are now every interested in. We have treated in so many times with the special issues on the global warming problem.

This is well-known that the IT revolution made the world to flat-lying dynamics, and so that the importance of the mass communications is quite large. This is simply because the information is not ordered except for the mass communications. Yet, the resultant influence is so large. In the case of the global warming, the importance is concentrated to the scientific maturity on the debate. In spite of such condition, the mass communications, the government and politicians regard the global warming is the scientifically evidenced.

The scientific history shows that the truth was sometimes ignored, and then the mass communications should take a position in neutral condition. This is in fundamentals. In this discussion, we try to talk about the role and mission and further to speculate about the future image and needs of the mass communications.