

**A003-023**

**Room: 301A**

**Time: May 17 16:18-16:30**

## An activity of experience-based event

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<http://www.miraikan.jst.go.jp/>

The National Museum of Emerging Science and Innovation (Miraikan) is a unique science center that directly links people with the new wisdom of the 21st century – cutting-edge science and technology. Miraikan is dedicated to showing society this state-of-the-art knowledge and innovation is woven into culture and thus is a part of each and every person's life.

Miraikan features a variety of exhibition activities and the science communications, with special event we call a Real Lab experience. This is offered to our Member's Club; Friends of Miraikan. Friends of Miraikan is a group of people who love science and want to learn more. Miraikan has many special events, around 181 times a year for the Members, and a total of 8,712 people have participated (H19 fiscal year).

The Real Lab tour is a chance to actually visit a working, modern laboratory. A participant can experience and communicate with researchers on the research site. On tour is to the deep drilling Vessel CHIKYU of owned by the Japan Agency for Marine-Earth Science and Technology/Integrated Ocean Drilling Program (IODP) was co-sponsored on 27th and 28th of September 2008. We will discuss ideal methods for effective science communication on Earth Science and technology with the target population being Friends of Miraikan Members.