

Attempt to utilize of geological information for sightseeing aiming at economic development- Example of Geo-tour-

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<http://geotourde.gozaru.jp/>

Movement for the activation of the regional community by the sightseeing development is now popular in Japan. In such a situation, like World Heritage, Geopark is especially remarkable. This is a nature park with important scientific geological inheritance as resource, but it is different from so-called Nature Park in the point of view that the activation of the regional community through promotion of culture,education and sightseeing, etc. At present, some municipalities are hoping to participate this movement.

Ibaraki University geological information utilizing project team composed of the Ibaraki University students planned and practiced the Geo-tour on November 30, 2008. The participants gave a lot of friendly opinions. This approach will become the starting point of the Geo Park establishment in Ibaraki Prefecture.