

Attempt to develop and utilize geological information aiming at economic development- Aiming at establishment of Geopark-

Jun Hosoi[1]; Haruna Takimoto[1]; Takayuki Okamoto[1]; Taku Ito[1]; Noritaka Matsubara[1]; Matsubara Noritaka Ibaraki University geological information utilizing project team[2]

[1] Environmental Sciences,Ibaraki Univ.; [2] -

<http://geotourde.gozaru.jp/index.htm>

Green tourism and ecotourism have been popular recently. These are tours organized by the community residents for the purpose of development of the local tourist attractions and hospitality. Visitors enjoy experiencing, learning and interchanging the local natures and cultures. The community residents discover local resources and polish it. And they interchange with visitor and enjoy together. Form of such sightseeing is becoming the mainstream now. Geopark is epoch-making as new sightseeing.

Geo greatly controlled the nature, the culture, the history, and the industry of the regional area. Geopark utilizes everything originated from geologic features. So Geopark can be realized in the area without resources for tourism in the past. On the other hand, the overall sightseeing will be developed by linking with rich nature through the Geo tourism even in the region with many resources for tourism already. We have to solve a problem for the utilization of geological information for Geopark. It is how we can re-form the geological information into sightseeing information. Geological information has been understood by only researchers and enthusiasts, but sightseeing information should be attractive and easy to understand for ordinary people. In this project, we could re-form geological information to sightseeing information and make up six model courses for geo-tours.