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Attempt to development of geological information for sightseeing and application to community development

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Movement for the activation of the regional community by the sightseeing development is popular recently in Japan. Especially eco-tourism and green-tourism organized by the community residents for the purpose of development of the local tourist attractions and hospitality have been brisk. Visitors enjoy experiencing, learning and interchanging the local natures and cultures. In such a situation, Geopark, a nature park with important scientific geological inheritance as resource, is particularly remarkable. Precisely, geo greatly controlled the nature, the culture, the history, and the industry of the regional area. Despite its importance geological information is understood by only researchers and enthusiasts. Sightseeing information for Geopark should be attractive and easy to understand for ordinary people. So we have to solve problem for the utilization of geological information how we can re-form it into sightseeing information for Geopark.

Ibaraki University geological information utilizing project team composed of the Ibaraki University students try re-forming technical information to general one. At present, we make up ten model courses for geo-tours and practice them to the community residents.

Keywords: Geopark, Geo tour, Ibaraki, community development, Geo tourism