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Earth Science and Science and Technology Communication

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The science and technology communication is more important as the society has become more dependent on science and technology. However, it is often said that researchers are not engaged in the communication activities. If so, it will be useful to demonstrate that science and technology communication is not a burden at all but an essential part of research activities.

In the author's view, earth science is a discipline which adds information on science and technology communication. The author introduces some examples how earth science researchers communicate with general public.

Keywords: STS, Science and Technology Communication