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Room:Convention Hall

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Design of Hakone Geopark

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Hakone is a famous sightseeing area in Japan, located in the western part of Kanagawa prefecture. Tourists can enjoy volcanic sceneries and hot springs, the nature such as creatures and the venerable history and culture. More than 30 million tourists visit from Japan and foreign countries every year.

Local governments of Odawara-shi, Hakone-machi, Manazuru-machi, Yugawara-machi and Kanagawa prefecture, have promote Hakone Geopark design. There is the area of the 254 square kilometers, and the population is about 250,000 people. Hakone volcano with wealthy nature and the neighboring area with the venerable history / culture are good for a geo-park. In addition, as a place of activity and the geo-tourism contributing to education based on Hakone volcano.

Sightseeing Promotion: Rediscover a local attractive geo-site while considering maintenance.

Local promotion: Planning local promotion of the inhabitants participation.

Education: The creation of the place of the local general learning.

We aim at the Japanese Geopark authorization of August, 2012. Therefore we establish the Hakone Geopark Promotion Committee in April, 2011 and devises basic plan and enforcement plan.

Keywords: Hakone volcano, Geopark, local education, sightseeing promotion, local promotion