

Room:102

Time:May 24 16:30-16:45

Practice of geography education using weblog

Kuniyasu Mokudai^{1*}

¹Pro-Natura Foundation, Japan

The use of social media in education of geography at the university is effective. Students was made to write the book review in blog. This mechanism makes not only the evaluation by the teacher but also the evaluation of the student each other.

Keywords: blog, physical geography, Eoducation of Geography, Book Review



Room:102

Time:May 24 16:45-17:00

Archaeo-GIS Workshop's USTREAM "TOMOBIKI Night!!" at the Dawn of Academic Social Media

Takayuki Ako1*, Yasuhisa Kondo2

¹Centennial Hall, Tokyo Tech, ²University Museum, University of Tokyo

In 2010, the social media, represented by USTREAM and Twitter, became rapidly widespread and created new social relationship between people. It can be called as the dawn of the new social network. The social media gradually penetrate even the world of scientific research, and then establish multidisciplinary intercommunion and also broader academic communication involving citizens. In this paper, the authors discuss the potential of academic social media, with presenting the case study of Archaeo-GIS Workshop's USTREAM *TOMOBIKI Night!!*

Although *TOMOBIKI Night!!* started broadcasting in May 2010, it has five-year protohistory. Since ca. 2005, researchers who are interested in practical applications of GIS to archaeology have increasingly expressed their research interests and ideas using their weblogs. These activities has then gradually formed network of researchers and resulted in the establishment of Archaeo-GIS Workshop as a multi-institutional community for archaeologists and GIS analysts in 2007. This workshop aims at acting as an academic agora in which participants discuss and share their failure stories and know-hows of GIS as an analytical tool. Towards this purpose, a series of workshops, such as field tutorial of GPS operation and hands-on seminar of GIS processing, have been held to learn the latest geospatial technologies as well as its more effective applications to archaeology. In the course of these activities, two members in Tokyo projected a USTREAM broadcasting in order to enhance academic interexchange and deepen understandings of archaeological GIS. The characteristics of the program is summarized as below:

Program name: TOMOBIKI Night!!

URL: http://www.ustream.tv/channel/ta-niiyan-s-show

Anchors: Takayuki Ako (@ta_niiyan) and Yasuhisa Kondo (@yaskondo)

Day: Every other tomobiki day (once in twelve days)

Hours: Approximately an hour in the evening

Typical contents: Interviewing guests, latest news, main topic of the day, introduction to apps and tools, and upcoming events

The program has been broadcasted for twelve times by January 2011 (see also List 1). During video streaming, the anchors always communicate with viewing audience through Twitter embedded to USTREAM to deepen the discussion. Furthermore, since the recorded video clips can be reviewed to continue discussions after broadcasting. The comments and associated tweets are automatically hush-tagged and manually summarized by an add-in service.

Interestingly enough, the experience of *TOMOBIKI Night!!* has revealed that USTREAM is useful not only for the formation of academic networking but also for discoveries of ideas and issues. In the authors' view, this is significance and potential of academic social media, which will play important role in scientific research from now on.

List 1

#000 (2010.5.13) Trial broadcast: Installation of Quantum GIS and GRASS (hands-on)

#001 (7.4) Guest: Miya-san; rokuyo (six-day calendar system); iPad and archaeology

#002 (7.26) OURS report (photogrammetry and historical GIS); FileMaker Go

#003 (8.7) Open Street Map; Harris Matrix; TexTra app

#004 (8.23) Guests: Ueni and Kanae; personal library management; GPS Babel

#005 (9.8) GOOD DESIGN EXPO; geospatial EXPO; GISA 2010; the latest issue of GIS NEXT; VoiceTra

#006 (10.13) JSAI symposium, excavation and information management ; Tokyo Chrono-Stratigraphic Map (Tokyo Jiso Chizu) #007 (10.25) Swords of Todaiji Temple; GISA and GeoNomi reports; Omni Graffle

#008 (11.10) CSIS DAYS 2010 preview; GeoClino, talk on the TITECH exhibition; Nabunken's exhibition on geospatial information

#009 (11.22) Archaeology and FOSS4G; MAP BAR; iPad and museum collection management

#010 (12.9) Guest: Prof. Oguchi (@ogugeo); geoarchaeology in West Asia
#011 (2011.1.6) New year greetings; talk on AR.Drone; talk on fashionable bicycles; JoRAS program of CSIS
#012 (1.18) demonstration of AR.Drone repaiement; report of WiMAX; plan of field research in Oman

Keywords: Academic Social Media, USTREAM, Twitter, Archaeology, GIS



Room:102

Time:May 24 17:00-17:15

Use of social media in the IUGONET project

Yukinobu Koyama^{1*}, Daiki Yoshida¹, Hiroo Hayashi², Atsuki Shinbori², Tomoaki Hori³, Shuji Abe⁴, Takahisa Kono³, Naoki Kaneda⁵, Yoshimasa Tanaka⁶, Satoru UeNo⁵, Masato Kagitani⁷, Hiroyasu Tadokoro⁶

¹Graduate School of Science, Kyoto Univ., ²RISH, Kyoto Univ., ³STEL, Nagoya Univ., ⁴SERC, Kyushu Univ., ⁵Kwasan & Hida Obs., Kyoto Univ., ⁶National Institute of Polar Research, ⁷PPARC, Tohoku Univ.

The Inter-university Upper atmosphere Global Observation NETwork (IUGONET) is a six-year research project by 5 national institutes/universities to build a metadata database of ground-based observations of the upper atmosphere. From the beginning of the project, we have been operating mailing list, wiki, video conference system and web conference system to discuss project management and geoscience research. Recently, we are paying attention to the social media as one of the channels to discuss the geoscience research.

In this presentation, we introduce the case example of the collaboration between the IUGONET project and social media.

Keywords: Upper Atmospheric Research, Social Media, Metadata, Database



Room:102

Time:May 24 17:15-17:30

Experimental attempts of using the Wiki-based cooperation support system

Takanobu Sawagaki^{1*}

¹Hokkaido University

I will introduce my experiences to manage some wiki-based cooperating systems. Example-1) A web-based knowledge sharing system was experimentally developed on the LAN using the INTERSAT communication system, at Syowa Station during the wintering period of the 47th Japanese Antarctic Research Expedition. The system works on wiki, which is a collaborative technology for organizing information on web sites. Wiki allows users to catch up on information produced by various activities at the station to date, linking and tracing among a large number of pages. A number of wiki systems have been developed under the GNU General Public License. JARE47 experimentally introduced a PukiWiki system in which all data are stored in hypertext format, and binary files can be attached to any pages. PukiWiki is able to extend its functions by using plug-ins, which allow users to modify the system. The wiki at Syowa Station was started on a small scale and expanded to permit storage of data entered by individual members, and to permit sharing of information up to date among all members, becoming a portal site for wintering members. During the complicated operations in summer season when many groups pursued the individual field activities, wiki played an important role for reconfirming and modifying procedures among members, as the key station around the Syowa area. Example-2) The Hokkaido Blanch of the Japanese Society of Snow and Ice has estavlished a "snow and ice disaster research team" to investigate in an expeditious way since 2007. The activity of the team is supported and under cover of an IT-based information system in many scenes, such as collection and exchange of information on disasters and hazards, as a commanding channel between the field and the head office, editing the field reports or press release statements.

Keywords: Wiki, Antarctic Research Expedition, Snow and Ice Hazard, Web Site



Room:102

Time:May 24 17:30-17:45

Fieldnet: Trial of the network for Fieldworker and Field Science

Wakana Shiino^{1*}

¹ILCAA, Tokyo Univ. of Foreign Studies

Fieldnet is the network for researchers have unbounded spirit of inquiry based on field work to exchange useful information, promote cooperative research between different fields. There is the potential to create a collaborative network. We have tried to create a website for the construction of useful local information for Fieldworkers, and we aim to exchange and collaboration among people through workshops and meeting.

First of all, we have started to use Mediawiki to construct information, but the communication has not been very active in the site. That's why we repair the website from April to focus on a social networking website. I can say with confidence, eventhough the system on the web will be improved in the future, can not be better than to see and discuss each other face to face. Online and offline activity is important for both sides. In this presentation, I would like to show our past activities and to show the process and get the discussion of future challenges.

Keywords: online/ offline, SNS, Fieldwork, Share of Fieldsite, Research Topics



Room:102

Time:May 24 17:45-18:00

Research and development of social-wear system that contributes to improvement of disaster prevention ability for local

Okada Shinya^{1*}

 1 NIED

Research and development of social-wear system that contributes to improvement of disaster prevention ability for local communities

Okada Shinya 1, Toshinari Nagasaka 1, Usuda Yuichiro 1, Tsubokawa Hiroaki 1

1 NIED

National Research Institute for Disaster Prevention is aiming at achievement and the offer of "Disaster risk information platform (Bosai-DRIP)" as an environment to enable flexible profit use by opening disaster risk information so that national each one may do the approach that there are independent and effectiveness in disaster prevention and the disaster mitigation. Social wear system "e community platform" that becomes a basic environment of the disaster risk information platform is developed as the part.

As for "e community platform", to become a tool that supports and promotes construction that improves the regional disaster prevention power while taking the results of the information technology skills such as CMS (contents management system), SNS (social service network), and CGM (consumer-generated media) related to the cooperation of labor and the extraction, sharing, and the solution of the problem, development is advanced.

It explains while exchanging the introduction of actual needs and the use realities in use in the region as practicing social wear to contribute to disaster prevention about a feature function of this system to which development is advanced by a design concept different from an existing system.

Keywords: Disaster Risk Information, Disaster Preparation, Disaster Prevention, Disaster Reduction, Disaster Mitigation, Local community, Information System, CMS, SNS, CGM

Keywords: Disaster Risk Information, Disaster Preparation, Disaster Prevention, Disaster Reductio, Local community, Information System, CMS, SNS, CGM



Room:102

Time:May 24 18:00-18:15

i-Jishin Cloud System

Minoru Yoshida^{1*}, Hiroyuki Fujiwara², Yoichi Tanaka¹, Shinya Morino¹, Masayuki Oguni¹, Noboru Yuki¹, Shingo Kuroda¹, Toshiki Nakai¹, Hiroki Azuma², Shouhei Naito², Ken Xiansheng Hao²

¹Hakusan Corporation, ²NIED

1. Introduction

Countermeasures against earthquake disaster needs to offer tools and systems that people can easily access information, surely recognize circumstances and quickly make decision to keep oneself safe. From well specialized sector; measurement of earthquake, to non-specialized sector; the public, it is necessary to provide correct information without any barriers of the specialty.

To eliminate the barriers, we try to develop a cloud system *i-Jishin* that people can join the measurement and can browse data without any difficulty.

Following the first generation network consisted of on-site recording type classical seismographs, the second generation is characterized by telemetering system. *i-Jishin* cloud system is a sensor network applying cloud environment. In addition, the system provides web services aiming collaboration in future with other social network services. These characteristics make *i-Jishin* a different network from usual one. *i-Jishin* is an experimental system for the third generation network.

2. i-Jishin

We develop a sensor network by iPhone, iPad and iPod touch. With an application named *i-Jishin*, the terminals can catch earthquake, record acceleration of three directions, save data in itself and upload data with geographical position to an virtual machine at cloud environment. Users can browse wave forms and power spectrum with their terminals. Analysis such as filtering and integration for velocity and displacement can be carried out by the application. The sampling rate is 100Hz with 10msec error from Coordinated Universal Time. The maximum acceleration; 2,000gal, the resolution; 1gal, the frequency range; 0.1Hz - 10Hz. The uploaded information such as the maximum acceleration, the calculated seismic intensity, the sensor position, and so on, is shown at the website with the world map.

To start measurement, *i-Jishin* can receive the trigger signal that the server sends to all terminals within 500km from the epicenter when the Early Earthquake Warning (EEW) alarmed. The farther terminal receives the later trigger time because the server adjust the trigger time for each terminal depending on the traveling time of p-wave. Therefore each terminal measures whole earthquake vibration at each site without wasting memory resources.

3. www.geonavi.com

We launch a website *http://www.geonavi.com/* to offer services to the public. Everybody can access the website to see active sensors connected to the server on a list as well as on a map. The timeline-map interface provides the view of the EEW occurrence with observation result. Also user can see the data of each site of each observation graphically and can download the data file to their own PC if needed.

There are notification services such as Apple Push Notification Service that send a signal after the occurrence of an event. In this case the server-terminal connection is made after the event. However, our cloud system makes the always-on connection between each terminals and the server. Using this connection and the EEW triggering, we can collect observation data without any process for event extraction. This is because the terminal sensor works only when earthquake waves certainly come. The profit of collecting event data from various sensors is supported by the server side process in our cloud server. Let us call the integrated system of terminal, server and website as *i-Jishin* cloud system.

We are planning to add services of mash up the disaster risk information that offered by government organization and other groups.

4. Conclusion

i-Jishin application has been downloaded more than 20,000 times since August, 2010. Users are now spreading to worldwide. The website is highly suggestive of possibilities in combined system of earthquake measurement with sensors and the cloud environment. Measurement is not far from ordinary public when cloud environment can connect both ends by user friendly services, as *i-Jishin* cloud system suggests.



Keywords: cloud, smartphone, earthquake observation network, social media



Room:102

Time:May 24 18:15-18:30

Development of viewer applications of the National Seismic Hazard Maps for smartphones

Hiroyuki Fujiwara^{1*}, Shinichi Kawai¹, Nobuyuki Morikawa¹, Hiroki Azuma¹, Yoshinori Homma², Toshihiko Hayakawa², Akira Narita²

¹NIED, ²MSS

1. Introduction

NIED has developed the WWW site to see "National Seismic Hazard Maps for Japan", J-SHIS in 2005. From 2008, a refined interface to view huge amount of hazard map images and data is added to the J-SHIS system by using and asynchronous HTTP request processing with JavaScript, and OpenGIS(R) standards. Higher usability, ubiquity and on-demand information delivery are required so that J-SHIS comes to be seen by more people and contribute to raise awareness of disaster prevention. To solve these issues, we developed a viewer application to view the national seismic hazard maps that runs on smartphones, which are getting popular in recent years.

2. Smartphone

A smartphone is a mobile phone that offers an advanced connectivity with 3G/Wi-Fi networks, higher computing and drawing ability, a full-featured web browser, a larger and finer screen, and touch-panel interfaces. In 2008, the smartphones become extremely popular in the wake of the launch of Apple's iPhone Now in 2011, many smartphones installed Android OS developed by Google Inc. are also released. Behind the spread even more than the usability of the device, a variety of applications are developed using open development environments, and smartphone user can easily download and install them which are distributed in sites called "Store".

3. Application features

Our viewer application allows general users to easily view the latest probabilistic seismic hazard maps, influence maps, and shallow/deep subsurface structure maps, which are all supporting 250m mesh and published with WMS in J-SHIS site. Google maps service is used to display overlaid background maps. The user can select one from three type images, Streets (Street map), Satellite (Aero photo), and Hybrid (Street map over aero photo). Using a transmission changer for a hazard map layer, hazard levels are easily associated with features and landscapes in this application. Smooth map scrolling is controlled by a touch interface. In addition, "Pinch-zoom" is available on a device with multi-touch interface. Location search function like J-SHIS site and realtime GPS tracking are also available. This application is developed for iPhone4 and Android2. They will be downloadable at each store for free.

4. Future development

When walking around with a smartphone installed this application, users would see the hazard maps and the actual landscape at the same time, then they could recognize the hazard information more with a feeling than when looking at them by PC on the desk. Studies will be made in the future on development of more immersive interface and information delivery by using AR (Augmented Reality) technology, for example, displaying meshed hazard information or information collected by social media on live-view image of smartphone. In addition, multi-hazard or risk information might be distributed on the same system. Therefore, the construction of hazard/risk information database further, interoperability of services as diverse as the various social media, and frequent and high precision positioning are required. The development of application will be made in parallel with growth of J-SHIS beyond infrastructure systems.

Keywords: Seismic Hazard Map, J-SHIS, Smartphone, IT, Positioning system



Room:Convention Hall

Time:May 24 14:00-16:30

Development of Mobile Applications Facilitate Citizens for Participation of Disaster-Prevention Activities

Hiroki Azuma1*, Hiroyuki Fujiwara1, Yuichiro Usuda1, Rui Fukumoto2

¹NIED, ²Wingbase Inc.

1. Introduction

It is difficult to convey disaster risk information to citizens to realize actual disaster-prevention activities only through the hazard maps (Meiji Yasuda Life Insurance Co., 2009). On the other hand, the recently popularized device called a smart phone (mobile below) is widely adoptive to the disaster prevention activities from normal basis to the time of disaster (Mori et al., 2009). We developed easy-use mobile applications as an attempt to offer the disaster risk information for citizens. And these approach refer from a basic prerequisites for the informational environment in which mobile is used in the disaster prevention activities based on the arranged research (Usuda et al., 2010).

2. Feature analysis for Mobile application

Technical attributions of the mobile application are arranged to three points of the following. We developed applications using these elements.

A. Geo location service

Particular information based on the current place should be applied.

B. Use of existing social media network

Applications should be run in an existing network of social media should be able to be made the best use of without reserve. Putting in mobility, beginning to use, studying new social media to seeing for the disaster-prevention activity, and becoming accustomed are never to be suggested.

C. Intuitive interface

An intuitive user-interface is needed to be kind to people who are not familiar with mobile like a smart phone daily.

3. Developed Mobile Applications

All these applications below scheduled to be distributed from an online application stores. Free for charge.

3.1. Minna no Bosai (Everyone's activities for disaster prevention)

It is mixi mobile application with the hazard assessment function to display the radar chart by six stages from A to F as for the hazard risk at the present place.

3.2. Saigai Repo (Disaster Reports)

It is the twitter-posting application that even people who are bad at entering up characters with smart phone can finish posting only for 20s. After posting, they can check how other posters feel on a map screen.

3.3. Mosimo Jishin (If an earthquake occurs...)

It is the application that has user take their images with smart phone camera and displays some kinds of images about possible damage there. The result of damage is extracted the date from hazard information about the place and real damage data. Thus, their images are displayed each time the place and timing changes.

3.4. Disaster Risk Finder

It is the application that gets the disaster risk information directly from WMS/WFS/WCS GIS interoperable server, and displays the image of damage through mobile camera using AR technique.

4. Future development

We will try the strategy that uses users at remote locations mutually as a disaster prevention peer network as the notification goes to the user that there is a friend in the stricken area in an urgent and warning, etc. as a trigger by occurring of disaster.

References

Yuichiro USUDA, Toshinari NAGASAKA (2010), Basic Prerequisites of Information Usage Environment for the Disaster-Prevention Activities, Japan Society for Disaster Information Studies No.8, pp.105-119

Masafumi MORI, Nobuo FUKUWA, Jun TOBITA and Kazumi KURATA (2009), Usage of the Latest Mobile Device for Disas-

ter Prevention Enlightening Activity and Effective Gathering Disaster Information, Institute of Social Safety Science, pp.113-116



Keywords: social media, mobile application, Interoperability, API, Disaster Risk Information, AR



Room:Convention Hall

Time:May 24 14:00-16:30

Model for transmission of information of geopark by social media -Case study of North Ibaraki Geopark Plan-

Taku Ito1*, Shinji KOMINE2, Chiho Saito3, Kazuo Amano3

¹CKC, ²geological features information use PJ., ³Ibaraki University

By using social media which provides the platform for interactive communication, we have tried to build a model of the effective communication in the North Ibaraki Geo-Park Plan after the promotion council was set up in 2010. The communication strategy is 1) getting attention of people by mass-media, brochure, sign boards, 2) providing detailed information and continuous communication through web site and social media in order to enlighten, educate users, changing the potential clients to the real clients and making clients repeaters. Daily communication through twitter construct the relationship with the potential clients of geopark. Enlightening of the project is also done by broadcasting Geo-tour with Twitter. Communication using long articles, images and movies are done by Facebook. A community was set in mixi and discussions about given themes are done using message boards. Attractive sceneries of Geopark are introduced with movies on YouTube and with images on Facebook. The effect of Twitter in the North Ibaraki Geopak Plan will be discussed.

Keywords: geopark, North Ibaraki, social media, Twitter, Facebook



Room:Convention Hall

Time:May 24 14:00-16:30

Organizing a Community on GIS Related Technologies Utilizing Social Media

Masaki Ito1*

¹Tottori University

This paper introduces the way to organize our community, which discuss GIS related technologies that are organized using Twitter and other social media. The members of the community have different background including computer technology, spatial information science, archaeology etc, and belong to different types of organization such as a university, a company and a public agency. People on the community not only discuss online, but held a meeting to study emerging GIS technologies. This paper introduces technologies and tools that enable organization of such types of community.

The community began in November 2009, when Free and Open Source Software for Geography (FOSS4G) Tokyo Conference was held, and have . Attendees of the conference were exchanging their opinion on Twitter during the conference by sharing a hash-tag, and started following each other. After the conference, people who are interested in the topic related to GIS have joining to the Twitter network, and exchanging opinion and information.

Due to Twitter that connects people to have the same interest, we could organize such community. I am searching for the best way to apply its power and community to my research activity.

Keywords: GIS, Social Media, Organizing Community, Twitter



Room:Convention Hall

Time:May 24 14:00-16:30

Contribution of Twitter to social propagation of earth and planetary sciences: a case related to marine transgression

Takashi Oguchi1*, Yasuhisa Kondo1, Yuichi S. Hayakawa1

¹CSIS, Unv. Tokyo

We present how Twitter contributed to correcting widely distributed wrong information about earth science. In Japan, marine transgression occurred in the mid Holocene with a maximum height of ca. 2 to 3 m above the present sea level. However, a book written by a famous professor of religion indicates that the transgression was much greater, >50 m above the present sea level. This wrong recognition was due to his incorrect usage of geological and geomorphological maps, but the book was written as if it was based on geoscientific knowledge. The book discusses the historical origin of social landscape in Tokyo in relation to the marine transgression, and it has been sold well. It also received a famous award of literature, and many common people "learned" the erroneous idea about the transgression. Using Twitter, various people including earth scientists, archaeologists, cartographers, architects, and landscape ecologists discussed this problem. Some earth scientists described research history and introduced important academic publications about the transgression. All relevant tweets were assembled in a web page, and it has been used as an online reference about the transgression.

Keywords: Earth and Planetary Science, society, Twitter, mid-Holocene marine transgression



Room:Convention Hall

Time:May 24 14:00-16:30

Use of social media in academic societies and universities in earth and planetary science: present situation & problems

Yuichi S. Hayakawa^{1*}, Takashi Oguchi¹

¹The University of Tokyo

The use of social media in the geoscience-related academic societies and universities has recently been increasing. American Geophysical Union (AGU) promotes the use of social networking systems (SNSs) such as blog, Facebook, Twitter, LinkedIN and YouTube, as they have their official account and put the links on the top page of AGU website. European Geosciences Union (EGU) operates their original SNS (COSIS.net) to promote information distribution and the mutual communication among the members. Such social media has also been frequently used as the official accounts by universities, as well as by departments and personal levels. Also in Japan, more private universities are using blogs and Twitter with their official accounts, and the number of their personal- or laboratory-level use has also been increasing. For instance, although Japanese-style lectures often do not have an atmosphere of discussing or talking during the lecture time, the use of Twitter in our teaching classes helps us to communicate with many students in the class at real time. However, we should care of, under the current situation, the discrepancy between the users and non-users of such social media, and even within the users whose information literacy highly varies when we use social media as a communication tool in the academic society and universities. In terms of the use of Twitter in teaching classes, for instance, not all the students can use it effectively and it should be regarded as a supplementary tool. Social media, however, will become a powerful tool to enhance science when they develop maturely in the near future.

Keywords: social media, academic society, university, information literacy