This paper introduces the way to organize and sustain a community, using social media such as Twitter. The members of the community have different background including computer technology, spatial information science, archaeology etc, and belong to different types of organization such as a university, a company and a public agency. People on the community not only discuss online, but held a meeting to study emerging GIS technologies. This paper introduces technologies and tools that enable organization of such types of community.

Keywords: GIS, Social Media, Organizing Community, Twitter