Utilization of image medium for geopark

AMANO, Kazuo\textsuperscript{1*}, Kazuhiro Hanakawa\textsuperscript{1}, Taku Ito\textsuperscript{2}, Shinji Komine\textsuperscript{3}

\textsuperscript{1}Ibaraki Univ., \textsuperscript{2}Chuo Kaihatsu Corporation, \textsuperscript{3}AnomaloDesign

We have utilized the image medium like Ustream and YouTube of SNS for the North Ibaraki geopark. Virtual geotours using Ustream and YouTube were worked out for the five geo-sites in the northern Ibaraki prefecture. The valuable method for the utilization of the image medium to heighten public concerns about geoparks can be discussed.

Keywords: geopark, social media, image medium, Ustream, YouTube