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G04-P09

Room:Convention Hall

Time:May 20 18:15-19:30

What is needed to evaluate the outreach of geoscience?

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NUMAP(Nagoya University Museum Activation Project) is a group of students and young researchers of Nagoya University, whose mission is to carry out activities related to science communication. We have conducted survey researches about participants of each event to evaluate the effect of our activities in an objective way. In May 2012, we did a survey on a star party for the annular eclipse. In this presentation, results of its survey will be presented and evaluation methods of science communication events will be discussed.

Keywords: outreach, science communication, survey research, evaluation, annular eclipse