

Let's making the only my rock specimens -Promoting in SCIENCEAGORA-

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Intro

It's reported that Unzen Volcanic Area Global Geopark and Shimonita Geopark promoted each area in SCIENCEAGORA 2012, November, 2012 at National Museum of Emerging Science and Innovation. In this report, I announce the SCIENCEAGORA and promotion activities in that days and proposed that the event is more flourishing more Geopark Area promote in SCIENCEAGORA 2013.

Why then, I am deeply grateful to Dr. Ohno (Unzen Volcanic Area Global Geopark), Mr. Tokunaga (Mt. Unzen Disaster Memorial Hall), Mr. Tagami who plan and arrange this promoting activities, and gives Shimonita Geopark to promoting chance.

SCIENCEAGORA 2012-Let's find the relationships with science-

SCIENCEAGORA is composite event practicing field for science communication held by Japan Science and Technology Agency. The SCIENCEAGORA 2012 was held in the following purposes. (1) Convey understanding and pleasure to science and contribute to the making of rich society (2) Interchange promotion of the scientific communication practitioner and Birth of new cooperation. This event was held National Museum of Emerging Science and Innovation and Neighboring facilities on November 10 and 11, 2012. 191 science communication

Geopark promotion activities in SCIENCEAGORA 2012

This promotion activities is titled 'Let's making the only my rock specimens-let's enjoy the Geopark-. We Planed to stick 2cm square rock specimen gathered in each area on an original rock sheet, and to present to a training participant. First day, the visitor can make rock specimens of Shimabara area.

The visitor was able to choose to make that of Shimabara area or Shimonita area the next day. It took approximately 30 minutes for one rock seat making. While making it, the visitor receives using slide explanation about the rock to stick on a seat from each local representative. The guests assumed it approximately five people per once and assumed it a pre-order system. However the reservation was made up by a favorable reception unexpectedly at the beginning of the afternoon.

While we made a rock sheet, audience gathered and distributed a pamphlet. we sold goods of Unzen Volcanic Area Global Geopark in the sale booths. We greatly publicized a Geopark through these activity. Furthermore, We were able to win the SCIENCEAGORA Prize

Let's join SCIENCEAGORA 2013

According to the count result of the questionnaire of the guest 50% of respondents answer with follow; 'I want to participate in an event again', 'I am interested in natural science and technology'. People having high will gather for this event than the above-mentioned result. It has a big pulling in customers effect to target parent and child that do not usually touch it naturally of the inner city.

It made a repeater that it wanted to make both rock specimens that 2 areas participated. As above, Geopark promotion activities in SCIENCEAGORA is very effective. Besides, the entrance fee is free. We are going to participate in SCIENCEAGORA 2013 each other. Because We have had a SCIENCEAGORA prize, the plan making the rock specimen does not intend to change it. An event will become flourishing if other Geoparks participate.

Keywords: geopark, science communication, education of Earth Science