

The role of social media in San'in Kaigan Geopark

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The purpose of this report is to show the regional bias of information flow based on the analysis of newspaper reports in the case of Tottori, introduce a new movement of the San'in Kaigan Geopark arose by using social media between scientists and local communities and discuss the role of social media in San'in Kaigan Geopark.

Keywords: social media, newspaper, San'in Kaigan Geopark