## Japan Geoscience Union Meeting 2013 (May 19-24 2013 at Makuhari, Chiba, Japan)

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MTT39-06 Room:102A Time:May 21 15:45-16:00

## The role of social media in San'in Kaigan Geopark

Atsuko Niina<sup>1\*</sup>

The purpose of this report is to show the regional bias of information flow based on the analysis of newspaper reports in the case of Tottori, introduce a new movement of the San'in Kaigan Geopark arose by using social media between scientists and local communities and discuss the role of social media in San'in Kaigan Geopark.

Keywords: social media, newspaper, San'in Kaigan Geopark

<sup>&</sup>lt;sup>1</sup>Tottori University of Environmental Studies