

Introducing natural landscape photographs via Twitter for geomorphological outreach

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Twitter is known as a type of social media consisting of short text messages up to 140 characters per post. It also provides effective linkage with images and videos. A thumbnail of an image or an embedded video may be shown immediately below the text of a tweet if the text includes a link to the image or the video. Numerous images of natural landscapes are open to public via the Internet, and many of them are related to geomorphology. Introducing such images in a tweet with a text explanation contributes to geomorphological outreach. If images are artistic, it is possible to attract people's attention to geomorphology from their interests in art. Using a specific web site for compiling tweets in a web page, it is possible to keep such geomorphological tweets like in a dictionary. This paper introduces an example of geomorphological outreach using natural landscape photographs and Twitter.

Keywords: Twitter, landscape photography, geomorphology, outreach