

## Utilization of facebook for management of North Ibaraki Geopark

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Transmission of information by SNS like twitter, foursquare, facebook has been done in North Ibaraki Geopark (Saito et al., 2010; Ito et al., 2011, 2012; Amano et al., 2012). Because facebook has many capabilities such as file upload and event planning, it is very useful to manage groups. Recently, Utilization of facebook for management of four working groups in North Ibaraki Geopark is carried out. Members of each working group successfully discuss or communicate many things for the management of North Ibaraki Geopark on the facebook group.

Keywords: SNS, facebook, geopark, North Ibaraki Geopark