

## Utilization of facebook for the management of working groups in North Ibaraki Geopark

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Exchange of information with SNS like Twitter, foursquare, facebook has been done in the North Ibaraki Geopark (Saito et al., 2010; Ito et al., 2011, 2012; Amano et al., 2012, 2013). Facebook is very useful for the management of the North Ibaraki Geopark because it has many capabilities such as file upload and event planning etc. Recently, Utilization of facebook for management of four working groups in the North Ibaraki Geopark is carried out. Members of each working group successfully discuss or communicate many things for the management of the North Ibaraki Geopark.

Keywords: SNS, geopark, North Ibaraki Geopark, facebook