

Ibaraki university students' academic support activities on North Ibaraki Geopark

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Ibaraki University Geological Information Utilization Project consists of Ibaraki University students who interested regional contribution by geology. Our project team mainly support North Ibaraki Geopark using geological information that was not well known generally.

Until 2013, we published "geo tourism maps" of 14 sites of North Ibaraki Geopark and performed geo tours using these maps. Furthermore, we committed North Ibaraki Geopark Promotion Council and drew maps and signboards, and assisted geo tours. In 2014, we extended our regional contribution activity based on the industry-government-university-civil-bank collaboration. The performance is as follows.

1) Producing a North Ibaraki Geopark promotion video (PV)

We collaborated with a professional cameraman, Tsukuba Bank and local governments. The PV can introduce geological feature of North Ibaraki area by aerial video. The PV will be screened at branches of Tsukuba Bank, the North Ibaraki Geopark Satellites, and several events.

2) Producing a North Ibaraki Geopark official product "Geodora"

The North Ibaraki Geopark official product "Geodora" was produced in partnership with Kamejirushi Corp., Kasumi Corp., Seibu Corp., a designer, and North Ibaraki Geopark Working Group. The action was paid attention by mass medium, and raised Geopark awareness.

3) North Ibaraki Geopark Summit

We hold a North Ibaraki Geopark Summit. At the summit, 40 participants consisted of North Ibaraki Geopark guides (interpreter), local government officers, Tsukuba Bank officers and civils debated about "geo tour". By information sharing, the connection was stronger and contributed North Ibaraki Geopark revitalization.

4) Producing a new map

The new map in Hitachiota (Mt. Mayumi area) was produced. The information on animals, plants, historical and culture offered by interpreter was added to the geological information. Hitachiota local government will incur the printing costs of the map in the coming year.

We introduced Ibaraki University Geological Information Utilization Project and North Ibaraki Geopark in the annual meeting of the Geological Society of Japan and Science Agora.

Keywords: North Ibaraki Geopark, Regional Contribution