

## Results of utilization of facebook for working groups in North Ibaraki Geopark

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Facebook is very useful for the exchange of information because it has many capabilities such as file upload and event planning etc. Since 2012, utilization of facebook for management of four working groups in the North Ibaraki Geopark is carried out. We will present the results of the working groups for geotour and product development.

Keywords: geopark, North Ibaraki Geopark, facebook