

Winter landscape imageries of the city in Sapporo and Rovaniemi

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Focusing on the snow culture and customs as new tourist resources, culturally different meanings of snow and winter landscape need to be understood. In this study, Ways of seeing the winter landscape in Sapporo and Rovaniemi was represented by using Landscape Image Sketching Technique. Students of the Lapland University, Department of Art and Design (n=93) and of Sapporo City University, School of Design (n=116) were asked to make a landscape imete sketch of an imagery of their favorite winter scenery in Rovaniemi or in Sapporo and to include keywords and text.

As a result, landscape image sketches revealed differences in characteristics between respondents in Finland and Japan. The typical landscape images of winter scenery were represented as natural landscapes from a long distance in Rovaniemi and as urban landscapes from a medium distance in Sapporo. The result suggested their different whole concepts of 'winter city' as well as their leisure activities in winter season.

Keywords: Landscape Image Sketching Technique, Winter scenery, Northern regions, Finland

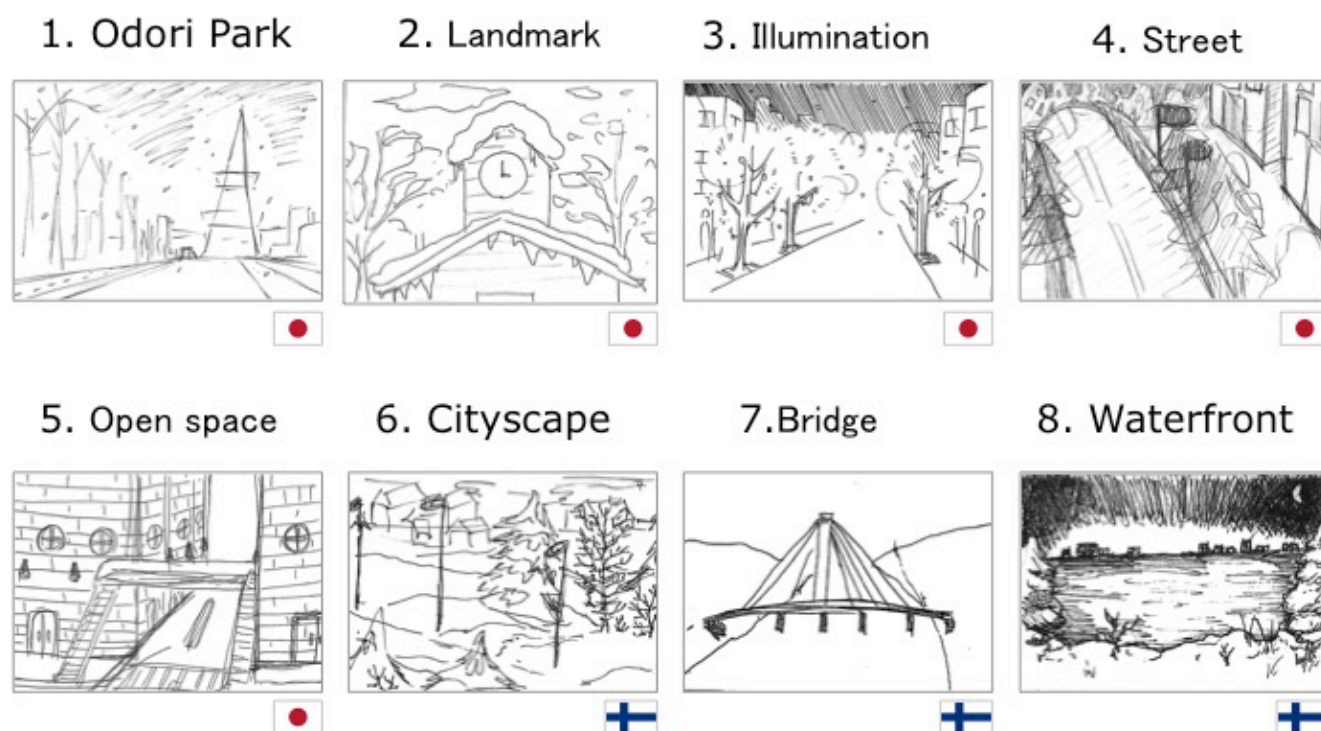


Fig1. Examples of winter landscape imageries categorized in 'City'